

MINUTES

WINCHESTER FIRST BOARD

FEBRUARY 14, 2023

Attendees:

Jennifer Wilson
Dianna Layne, Deputy City Clerk
Jon Paul Martin
Megan Hendricks

Robert Blanton
Kitty Strode
Mike Flynn
Ben Pasley

NEXT MEETING – Tuesday, March 11, 9:30 AM, in the Training Room.

RESIGNATION & BOARD STATUS – Due to health problems, Peggy McAllister submitted her resignation from the Winchester First board effective immediately. Megan made a motion to accept her resignation; Ben seconded. Motion carried. Jennifer agreed to be President of the board in Peggy's absence. There will be a new board member appointed by next month. Cameron Correll will start as Marketing & Events Director February 27th.

MINUTES – Megan made a motion to accept the minutes of the January 10, 2023 meeting. Robert seconded. Minutes were approved.

FINANCIAL REPORT – Ben moved to approve; Jennifer seconded. Financial report was approved.

BANNERS – New banners are needed downtown; however, this issue was put on hold until Cameron comes on board. She may have ideas about new banners.

DDIF GRANT

Janice Harper, ? North Main – Janice submitted a Roof Stabilization Grant for three buildings she owns. Everything required was submitted. The estimate to complete the project is \$_____ so \$18,025 max was approved.

High Speed Collectibles – approved.

DAM Holdings – Mike will call Demetrius. Upper story residential grant \$3,000, façade grant \$1,000 and roof grant were approved. Megan made a motion to approve these three grants; Jennifer seconded.

SPRING EVENT – Jennifer met with Chardon and Cameron. Looking at trying to do two events April 1st and the Sweetest Days of Summer in July. They will have an Eastern bunny, eggs, photo setup, bunny trail, etc. Megan made a motion to give up to \$1,500 for the event. Robert seconded. Motion carried.

BEER CHEESE – Jenny and Cameron are meeting. We have 16 food vendor applications, and 50 arts and crafts. We need volunteers.

There is a new business in town called Kids Parties Plus.

New Initiative Proposals – Social media strategy to promote every single business in downtown. There are 10,000 people on the Facebook page.

This is the 6th year of Rock the Block

ADJOURN – Jennifer made a motion to adjourn; Ben seconded. Meeting was adjourned.